

# Communication Technologies

Careers in writing, design or production offer creative people limitless opportunities. Communication Technologies challenges students to explore their creative potential while developing the technical skills and expertise needed for success in these highly competitive fields.

Students explore careers within industries including web page design, electronic and print publishing, advertising, public relations, and journalism. Students gain experience in using state-of-the-art software and equipment in the design and production of their work. Students work with digital imaging, desktop publishing, graphic arts and animation software. Instruction is project based and students apply what they learn directly to the print and media products they produce. After being exposed to all areas, students will choose one or more areas in which to specialize. They develop a career-learning plan that will serve as their guide as they begin in-depth study in their area(s) of choice. Each student will develop a portfolio through he or she will demonstrate the quality of their work to colleges and potential employers.

## Preparing students for careers in communication and digital arts

### Students Study:

- Print Publishing
- Web Page Design
- Professional Writing
- Media Terminology
- Digital Arts
- Advertising
- Journalism
- Public Relations

*For students in grades: 11-12*

**Credits:** Three credits per year

### Graduation Requirement:

**English and Technology-** A student who successfully completes this two-year program will earn one credit in English per year towards graduation requirements. MAUHS students can earn the required 0.5 Technology credit by completing the first year of this program

**Prerequisite:** Above a 74 in 10<sup>th</sup> grade English and Instructor permission

**Suggested Preparation:** Computer literacy; Typing speed of 30 wpm or higher

**College Connections:** Students may participate in the Fast Forward Dual Enrollment program through CCV. They can complete up to 3 college courses (9 credits) through the course of the program. Students may participate in the portfolio review process for Lyndon State College to earn advanced standing upon entry to their Graphic Arts major. Students completing may request admission's preference to the Southern Vermont College Communications Program. See page 11 for other details.

### Post Program Education:

Communication Tech graduates have enrolled in

Amherst College	Massachusetts College
Art Institute of Boston	of Art
Boston College	Massachusetts College
Castleton State	of Liberal Arts
College (Vermont)	New England Institute
Champlain College	of Art
Community College of	Rochester Institute of
Vermont	Technology
Endicott College	Russell Sage College
Hesser College	Southern Maine, Univ.
Johnson & Wales	of
College	Southern Vermont
Lesley College	College
Lyndon State College	St. Michael's College
(Vermont)	St. Rose, College of

# Communication Technologies



## Industry Recognized Certifications:

Students may take the ACE (Adobe Certified Expert) exams in web design or print design.



Students may participate in SkillsUSA.

Conceptualize  
Design Develop  
Write Revise  
Digitize Draw  
Sketch Draft Edit  
PRODUCE



## Introductory Course Yearbook/Introduction to Print Publishing

Through the process of developing, producing, financing and marketing the *Mount Anthony Patriot Ledger Yearbook*, students become aware of the process of print publication and the roles that must be fulfilled to successfully produce books. Students assume responsibility for planning and scheduling. They develop abilities in gathering information, writing copy and captions, understanding components of quality photography, copy editing skills in the use of Adobe InDesign. Students are required to participate in an advertising sales campaign. Emphasis is placed on developing skills in layout, design and graphics. Concurrent to the development of the yearbook students will be provided with information on how these roles are fulfilled by different professionals within the publishing industry. Students may also choose to participate in the after school Yearbook Club.

**For students in grades:** 9-12

**Scheduling:** Fall Semester only, 50 minutes

**Credits:** 0.5 Credits

**Suggested Preparation:** Good organizational skills; good computer skills; typing speed of 30 wpm or higher

# Southwest Vermont Career Development Center Schedule FY 2012

SEMESTER ONE					
Block 1 (90 min)	Block 2a	Lunch	Prep	Block 3b	Block 4 (90 min)
7:50-9:20	9:25-10:20	Prep	Lunch	11:35-12:30	12:35-2:05
Accounting & Finance 1 & 2	Marketing 2			Business Basics	Marketing 1
Business Mgt 1 & 2				Culinary Arts Intro	Culinary Arts 1
Culinary Arts 1				Computer Aided Design	Engineering & Design 1
Engineering & Design 2				Creative Computing	Design & Fabrication 1
Design & Fabrication 2				Architecture & Construction	Artificial Intelligence 1 & 2
Computer / Networking Academy 1 & 2				Auto Maintenance	Building Trades 1
Building Trades 2					Auto Technology 1
Auto Technology 2					Forestry & Heavy Equipment 1
Forestry & Heavy Equipment 2					AgroEcology 1 & 2
Water & Your Environment				Plants & Flowers	
Video Productions 1	Video Productions 2				
				Stagecraft	Theater Arts 1 & 2
	Intro to Print Publishing: Yr Bk				Communications Tech 1 & 2
Law Enforcement 1				Law Enforcement 2	
Pre-Law 1 & 2				Forensic Investigations	Business & Personal Law
Cosmetology 1				Cosmet. Intro.	
				Cosmetology 2	
Human Services 2					Human Services 1
Medical Professions 2				Emergency Medicine Intro.	Medical Professions 1

SEMESTER TWO					
Block 1 (90 min)	Block 2a	Lunch	Prep	Block 3b	Block 4 (90 min)
7:50-9:20	9:25-10:20	Prep	Lunch	11:35-12:30	12:35-2:05
Accounting & Finance 1 & 2	Business Basics				
Marketing 2				Marketing 1	
Business Mgt. 1&2					
Culinary Arts 1	Culinary Arts Intro				Culinary Arts 1
Engineering & Design 2	Computer Aided Design				Engineering & Design 1
Design & Fabrication 2					Design & Fabrication 1
Computer/Networking Academy 1&2	Creative Computing				
					Artificial Intelligence 1 & 2
Building Trades 2					Building Trades 1
Auto Technology 2					Auto Technology 1
Forestry & Heavy Equipment 2					Forestry & Heavy Equipment 1
Agri Science	Plants & Flowers				AgroEcology 1 & 2
Video Productions 1 & 2					
					Theater Arts 1 & 2
					Communications Tech 1 & 2
Law Enforcement 1	Forensic Investigations				Law Enforcement 2
Pre-Law 1 & 2					Forensic Investigations Adv.
Cosmetology 1				Cosmet. Intro.	
				Cosmetology 2	
Human Services 2					Human Services 1
Medical Professions 2	Mental Illness Intro.				Medical Professions 1



# Application 2011/2012

LAST NAME: \_\_\_\_\_ FIRST NAME: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Town: \_\_\_\_\_ State: VT/NY/MA Zip: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

Today's Date: \_\_\_\_\_  
 Date of Birth: \_\_\_\_\_  
 Gender:  Male  Female  
 Current Year in School:  
 8<sup>th</sup>  9<sup>th</sup>  10<sup>th</sup>  11<sup>th</sup>  12<sup>th</sup>  
 Current CDC students put your  
 Tech Program's initials here: \_\_\_\_\_

### School Counselor(s) / Contact Person(s)

**Arlington Memorial High School**  Joanna Lederer-Barnes  
 \_\_\_\_\_  
 Other Advocate: \_\_\_\_\_  
**Burr & Burton Academy**  Phil Anton  Maria Bittinger  
 Stephanie Fowler  Andrea Hogan  Melissa Michaud  Cristin Rose  
 \_\_\_\_\_  
 Other Advocate: \_\_\_\_\_  
**Mt. Anthony Union High School**  
 Tonia Bucciero  Eric Caron  Lisa Harrington-Redding  
 Meg Honsinger  Dan Lucy  Coleen Macksey  Nancy Vanderbilt  
 \_\_\_\_\_  
 Other Advocate: \_\_\_\_\_  
**Twin Valley High School**  Denise Piffard  
 \_\_\_\_\_  
 Other Advocate: \_\_\_\_\_  
 Other School: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

### **Tech Programs** [Full Year]

(The embedded graduation requirements are listed in parentheses- see Program of Studies for complete information)

- ➔ Mark **2nd & 3rd choices** also in case your **1st** is full.
- Accounting & Finance(cc) (Math, MAU-Tech)
  - Agroecology (Science)
  - Artificial Intelligence(cc) (Math, Sci. & MAU-Tech.)
  - Auto Technology(cc) (Science)
  - Business Management (Math, MAU-Tech)
  - Building Trades (Math)
  - Computer Networking Academy(cc) (Science.)
  - Cosmetology (Science)
  - Culinary Arts (Science)
  - Design & Fabrication (Math, MAU-Tech)
  - Engineering & Design(cc) (Art, MAU-Tech Math,Sci)
  - Forestry & Heavy Equipment(cc) (Science)
  - Human Services(cc) (Social Studies)
  - Law Enforcement(cc) (1 Yr only) (Social Studies)
  - Marketing Education (Math)
  - Medical Professions(cc) (Science)
  - Networking Academy(cc) (Math, Sci. MAU-Tech)
  - Pre-Law(cc) (Social Studies)
  - Theater Arts (Art, English)
  - Video Production(cc) (MAU-Tech)
- Co-op (2nd year students only)

(cc) = College Credit option available. See page 11 of Course Catalogue or [www.svcdc.org](http://www.svcdc.org)

### Foundation Courses

**Short Block** (\*50 or #60 minutes, 1 Sem.)

- SB Architecture & Construction\*
- SB Automotive Maintenance#
- SB Business Basics\*
- SB CAD Design & Fabrication#
- SB 3D/CAD\*
- SB Creative Computing\*
- SB Forensic Investigation#
- SB Plants & Flowers\*
- SB Emergency Medical Intro.\*
- SB Mental Illness Intro.to\*

**Long Block** (90 Minutes, 1 Semester)

- AgriScience (AgriBio)
- Business & Personal Law
- Business Ownership
- Forensic Investigations Advanced
- Water & Your Environment

### Partial Technical Programs

(90 or 150 minutes, 1 Semester)

- Accounting & Finance 1a (90 minutes)
- Accounting & Finance 1b (90 minutes)
- Pre-Law 1a (Semester 1) by teacher permission only.
- Pre-Law 1b (Semester 2) by teacher permission only.
- Theater Arts 1a (Semester 1 only, 90 minutes)
- Theater Arts 1b (Semester 2 only, 150 minutes)

### Academic Courses

(One Credit, 90 Minutes, One Semester)

- Tech English I (11-12th grade- Must be in a Tech program)
- Tech English II (12th grade- Must be in a Tech program)

**NON DISCRIMINATION STATEMENT:**  
 The Southwest Vermont Career Development Center is committed to maintaining a learning environment free from discrimination on the basis of race, color, national origin, religion, sex, disability, or sexual orientation. Rev. 12/8/2006 & 2010